

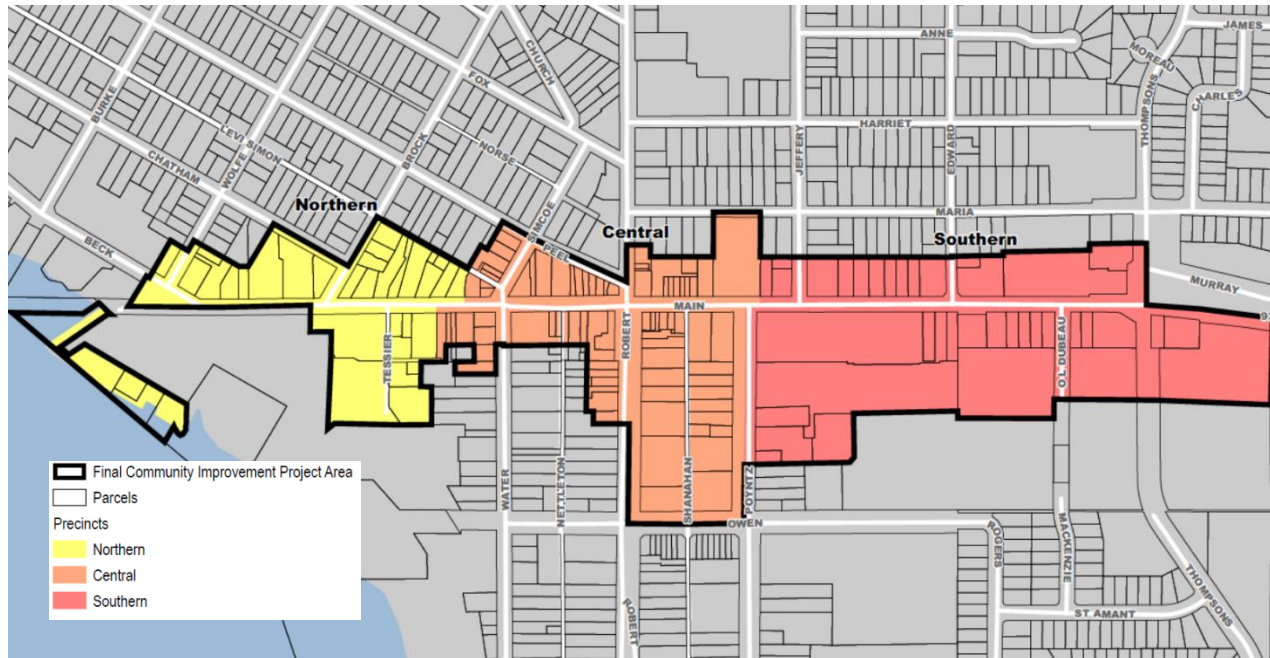
Town of Penetanguishene

Downtown Community Improvement Plan

Information Guide

General Eligibility

Confirm the property is within the Community Improvement Project Area and determine the precinct that applies (northern, central, or southern) from the map below.



Program Eligibility

Determine which incentive programs apply to the subject property based on the precinct above.

CIP Program	Precinct		
	Southern	Central	Northern
Building Façade Improvement Program		✓	✓
Signage Improvement Program		✓	✓
Building Improvement and Renovation Program		✓	
Affordable Housing Program		✓	✓
Landscaping and Property Improvement Program	✓	✓	✓
Tax Increment Program	✓	✓	✓
Planning and Building Fee Rebate Program	✓	✓	✓

Project Eligibility

Determine which costs may be eligible for financial incentives.

CIP Program	Eligibility Criteria	Eligible Costs	Incentive*
Building Façade Improvement Program	<ul style="list-style-type: none"> • Must be a façade that is visible from a public street. • Must be a commercial, institutional, or mixed-use building. 	<ul style="list-style-type: none"> • Repair/replacement of façade materials. • Awnings/canopies. • Lighting. • Exterior accessibility. 	Grant: \$10,000 Loan: \$40,000
Signage Improvement Program	<ul style="list-style-type: none"> • Must be new or restored and improved signage. 	<ul style="list-style-type: none"> • Replacement, repair, improvement of signage associated with a business. • Removal of old signage (if being replaced with new). 	Grant: \$2,500 Loan: \$10,000
Building Improvement and Renovation Program	<ul style="list-style-type: none"> • Only multi-storey buildings are eligible for this program. 	<ul style="list-style-type: none"> • Improvements to Ontario Building Code or Fire Code compliance. • Interior accessibility improvements. • Lifecycle replacements are not eligible. 	Grant: \$10,000 Loan: \$40,000
Affordable Housing Program	<ul style="list-style-type: none"> • Only multi-storey, mixed-use buildings are eligible for this program where there is a ground floor commercial or institutional space. • Buildings solely used for residential purposes are not eligible. 	<ul style="list-style-type: none"> • Conversion or creation of new residential units. • Improvements to existing residential units. 	Grant: \$10,000/unit Loan: \$40,000/unit

Landscaping and Property Improvement Program	<ul style="list-style-type: none"> • Must be a commercial, institutional, or mixed-use building. 	<ul style="list-style-type: none"> • Parking areas and walkways. • Outdoor seating. • Decorative landscaping. • Patios. 	Grant: \$15,000 Loan: \$45,000
Tax Increment Program	<ul style="list-style-type: none"> • Must be a commercial, institutional, or mixed-use property. 	<ul style="list-style-type: none"> • Development or redevelopment of vacant property. • Major additions. • Infrastructure work. • Environmental Site Assessments. 	Property Tax Rebate
Planning and Building Fee Rebate Program	<ul style="list-style-type: none"> • The program is intended to reduce the cost of development and augment other incentive programs administered through the CIP. 	<ul style="list-style-type: none"> • Development or redevelopment of vacant property. • Major additions or infrastructure work. • Environmental Site Assessments. 	Grant: \$2,500 Loan: \$10,000

**maximum value up to 50% of eligible costs for a grant and up to 25% of eligible costs for a loan.*

How to Apply

View the full Community Improvement Plan and learn how to apply at [penetanguishene.ca](https://www.penetanguishene.ca).

For additional information, contact the Planning and Community Development department by telephone 705-549-7453 or by email at planning@penetanguishene.ca

