

Activity locations are represented using the coloured number symbol next to the activity name.

Locations Not Shown on Map:

- * Sandpit Hill, Lorne Avenue
- * Knights of Columbus Hall, 17 Poyntz Street
- * Penetanguishene Memorial Community Centre (Arena), 61 Maria Street
- * Discovery Harbour, 93 Jury Drive

Location Map

1. Amphitheatre, 8 Owen Street
2. Town Dock Launch Ramp, 2 Main Street
3. Penetanguishene Museum, 13 Burke Street
4. Town Dock In Front of Dock Lunch, 2 Main Street
5. Town Dock Parking lot, 2 Main Street
6. Curling Club, 8 Owen Street



Shuttle Schedule

Saturday, February 17, 2024

10:00 am – 12:00 pm

1st Pick Up: 51 Dunlop Street
2nd Pick Up: 61 Maria Street
3rd Pick Up: Street Side on Robert Street By Peel St.
4th Pick Up: 13 Burke Street
5th Pick Up: Discovery Harbour
Bus Returns Following the Same Stops

12:30 pm – 5:00 pm (Last Run at 4:30 pm)

1st Pick Up: 51 Dunlop Street
2nd Pick Up: 61 Maria Street
3rd Pick Up: 8 Owen Street
4th Pick Up: 2 Main Street
5th Pick Up: 13 Burke Street
6th Pick Up: Discovery Harbour

Sunday, February 18, 2024

11:00 am – 5:00 pm (Last Run at 4:30 pm)

1st Pick Up: 51 Dunlop Street
2nd Pick Up: 61 Maria Street
3rd Pick Up: 17 Poyntz Street
4th Pick Up: 2 Main St Town Dock (Tourism Information Centre)
5th Pick Up: Discovery Harbour
Return Following the Same Stops

More Information



winterama.ca

Community Calendar



The Longest Running Winter Carnival in Ontario.

Le plus ancien carnaval d'hiver de l'Ontario.

February/février 16-18, 2024

winterama.ca

Brochure proudly sponsored by



The 76th Annual Winterama Buttons

Your ticket to Winterama

New in 2024: Buttons sold before the event will cost \$3.00, and buttons sold at the event locations during Winterama weekend will cost \$5.00. Your contribution helps to support all Town-planned events taking place both indoors and outdoors throughout Winterama weekend.

Friday Schedule

Friday, February 16th, 2024: Kick-off Night

- 1 76th Winterama Kick-off**
Sponsored by Barber & Haskill
Fireworks and entertainment at Rotary Champlain Wendat Park. The Curling Club will be open throughout the evening.
6:00 PM – 11:00 PM

Barber & Haskill

YOUR APPLIANCE & MATTRESS SOURCE

Saturday Schedule

Saturday, February 17th, 2024

- 2 Backbreaker 5000 Snowmobile Poker Run** hosted by Georgian Bay Parts
Registration required.
9:00 AM – 4:00 PM
- 3 Winterama Craft Show at the Museum**
10:00 AM – 3:00 PM
- 3 Friends of the Museum Pea Soup & Chili Sale**
11:00 AM – 2:00 PM

Rotary Winterama Parade
Sponsored by Sunray Group

Stand along Main Street to view the Parade!
11:00 AM



Saturday Schedule Cont.

- 3 Crokicurl**
9:00 AM – 4:00 PM
- 4 Winterama Ice Fishing Hosted by the Penetanguishene Knights of Columbus**
11:30 AM – 3:30 PM
- 5 Main Town Dock Activities**
Axe Throwing, Inflatables, Games, Horse & Wagon Rides, Roaming Performers, Vendors, Snowshoeing, Snowmobile Rides for Kids hosted by GBSR, and more!
11:30 AM – 3:30 PM
- 5 Artificial Ice Rink Sponsored by Farlain Transportation**
With support from the Penetang Kings & Penetanguishene Skating Club
11:30 AM – 3:30 PM



- 6 Traditional Log Sawing Competition** Sponsored by Ritchie Forest Products
12:30 PM
- 5 The Great Canadian Lumberjack Show**
Three 45 Minute Shows:
11:30 AM, 1:30 PM, 3:30 PM
- 6 Rotary Winterama Polar Plunge**
1:00 PM

Sunday Schedule

- North Simcoe Rotaract Cardboard Toboggan Races** Sponsored by Tencorr Packaging
10:00 AM – 2:00 PM.
Check-in starts at 9:30 AM



Sunday Schedule Cont.

- * Winterama Youth Arm Wrestling Tournament**
Free registration 11:30 AM – 1:00 PM
The competition starts at 1:30 PM
- 5 Outdoor Family Skate Party, Hosted by the Penetanguishene Lions Club**
12:00 PM – 4:00 PM
- * Indoor Kids Activities**
Enjoy Zoo to You, Face Painting, Glitter Tattoos, Balloons, Crafts, Games and more!
11:30 AM – 3:30 PM

All Weekend Long

- * Annual Penetang Winterama U9 and U11 Local League Tournament**
Come join the relaunch of the Annual Penetang Winterama U9 and U11 Local League Tournament!
Schedule Online at Winterama.ca
- * Mid-Winter Social at Discovery Harbour**
All Winterama button holders receive a special discounted admission to Mid-Winter Social when buying their tickets at the door!

All activities are subject to change. In the event of inclement weather, please visit the community calendar for the most current information.