



The 76th Annual Winterama Buttons

New in 2024: Buttons sold before the event will cost \$3.00, and buttons sold at the event locations during Winterama weekend will cost \$5.00. Your contribution helps to support all Town-planned events taking place both indoors and outdoors throughout Winterama weekend. *Buttons are not required for ages 3 and under.

Friday, February 16, 2024

76th Winterama Kick-off Sponsored by Barber & Haskill, 8 Owen Street

Fireworks and entertainment at Rotary Champlain Wendat Park. The Curling Club will be open throughout the evening.

6:00 PM – 11:00 PM



Saturday, February 17, 2024

CANCELLED

Backbreaker 5000 Snowmobile Poker Run hosted by Georgian Bay Parts

Winterama Craft Show at the Museum

13 Burke Street

10:00 AM – 3:00 PM

Saturday Cont.

Friends of the Museum Pea Soup & Chili Sale

13 Burke Street

11:00 AM – 2:00 PM

Rotary Winterama Parade Sponsored by Georgian Bay Mylife Retirement Living

Stand along Main Street to view the Parade!



11:00 AM

Croki curl, 13 Burke St

9:00 AM – 4:00 PM

Winterama Ice Fishing Hosted by the Knights of Columbus, 2 Main Street, Town Dock

11:30 AM – 3:30 PM

Main Town Dock Activities, 2 Main St.

Axe Throwing, Inflatables, Games, Horse & Wagon Rides supported by Royal Lepage In Touch Realty Inc. Brokerage, Roaming Performers, Vendors, Snowshoeing, Snowmobile Rides for Kids hosted by Georgian Bay Snow Riders, and more!

11:30 AM – 3:30 PM

Artificial Ice Rink Sponsored by Farlain Transportation, 2 Main Street

With support from TGD Haulage & Maintenance, the Penetang Kings & Penetanguishene Skating Club

11:30 AM – 3:30 PM



Traditional Log Sawing Competition Sponsored by Ritchie Forest Products, 8 Owen St.

12:30 PM

The Great Canadian Lumberjack Show

2 Main Street

Three 45 Minute Shows: 11:30 AM, 1:30 PM, 3:30 PM

Rotary Winterama Polar Plunge

8 Owen Street

1:00 PM

Sunday, February 18, 2024

North Simcoe Rotaract Cardboard Toboggan Races Sponsored by Tencorr Packaging

Sand Pit Hill, 71 Lorne

10:00 AM – 2:00 PM.

Check-in starts at 9:30 AM



Winterama Youth Arm Wrestling Tournament

17 Poyntz Street

Free registration 11:30 AM – 1:00 PM

The competition starts at 1:30 PM

Outdoor Family Skate Party, Hosted by the Penetanguishene Lions Club

2 Main Street

12:00 PM – 4:00 PM

Indoor Kids Activities, 61 Maria Street

Enjoy Zoo to You, Face Painting, Glitter Tattoos, Balloons, Crafts, Games and more!

11:30 AM – 3:30 PM

All Weekend Long

Annual Penetang Winterama U9 and U11 Local League Tournament, 61 Maria St.

Come join the relaunch of the Annual Penetang Winterama U9 and U11 Local League Tournament!

Schedule Online at Winterama.ca

Mid-Winter Social at Discovery Harbour, 93 Jury Dr.

All Winterama button holders receive a special discounted admission to Mid-Winter Social when buying their tickets at the door!

For details about community events held throughout town, visit the Community Calendar



All activities are subject to change. In the event of inclement weather, please visit the community calendar for the most current information.

Activity locations are represented using the coloured number symbol next to the activity name.

Locations Not Shown on Map:

-  Sandpit Hill, Lorne Avenue
-  Penetanguishene Memorial Community Centre (Arena), 61 Maria Street
-  Knights of Columbus Hall, 17 Poyntz Street
-  Discovery Harbour, 93 Jury Drive

Location Map

1. Amphitheatre, 8 Owen Street
2. Town Dock Launch Ramp, 2 Main Street
3. Penetanguishene Museum, 13 Burke Street
4. Town Dock In Front of Dock Lunch, 2 Main Street
5. Town Dock Parking lot, 2 Main Street
6. Curling Club, 8 Owen Street



Shuttle Schedule

Saturday, February 17, 2024

10:00 am – 12:00 pm

- 1st Pick Up: 51 Dunlop Street
- 2nd Pick Up: 61 Maria Street
- 3rd Pick Up: Street Side on Robert Street By Peel St.
- 4th Pick Up: 13 Burke Street
- 5th Pick Up: Discovery Harbour
- Bus Returns Following the Same Stops

12:30 pm – 5:00 pm (Last Run at 4:30 pm)

- 1st Pick Up: 51 Dunlop Street
- 2nd Pick Up: 61 Maria Street
- 3rd Pick Up: 8 Owen Street
- 4th Pick Up: 2 Main Street
- 5th Pick Up: 13 Burke Street
- 6th Pick Up: Discovery Harbour

Sunday, February 18, 2024

11:00 am – 5:00 pm (Last Run at 4:30 pm)

- 1st Pick Up: 51 Dunlop Street
- 2nd Pick Up: 61 Maria Street
- 3rd Pick Up: 17 Poyntz Street
- 4th Pick Up: 2 Main St Town Dock (Tourism Information Centre)
- 5th Pick Up: Discovery Harbour
- Return Following the Same Stops

More Information



winterama.ca

Community Calendar



The Longest Running Winter Carnival in Ontario.

Le plus ancien carnaval d'hiver de l'Ontario.

February/février 16-18, 2024

winterama.ca

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